

Tendencias Filantrópicas

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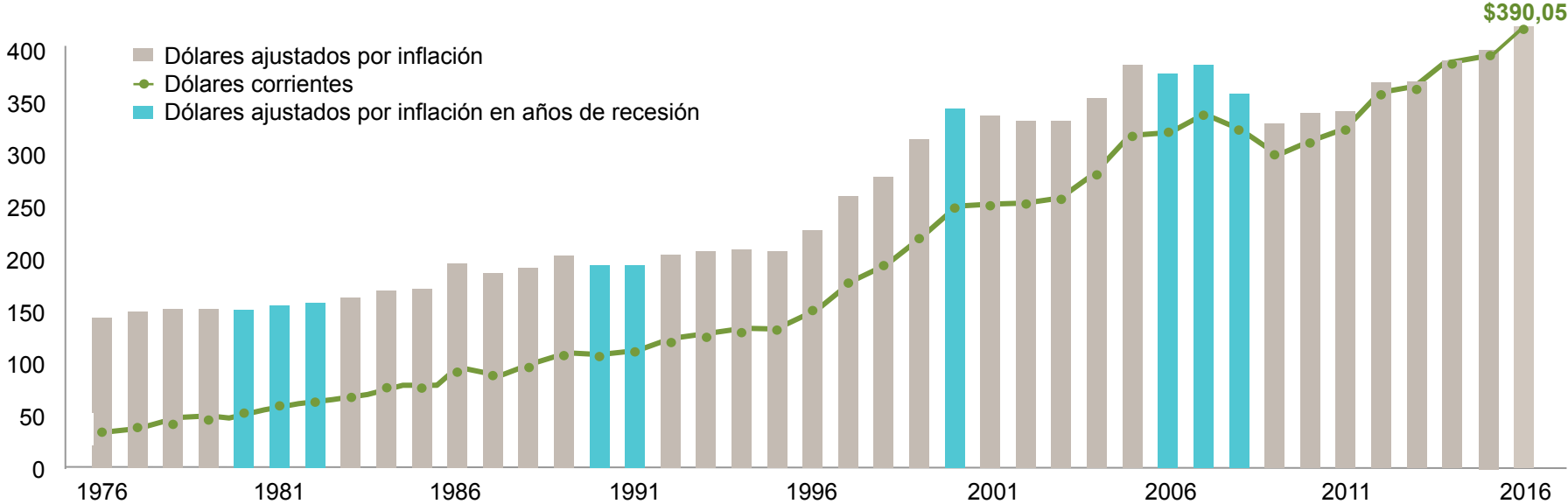
Please read the important information section at the end of the presentation.

Filantropía en Estados Unidos



Las donaciones benéficas han aumentado consistentemente en los últimos 40 años en EE.UU.

DONACIONES FILANTRÓPICAS, EE.UU., MMM\$, POR AÑO



Sources: © 2017 Giving USA FoundationTM
 Giving USA: The Annual Report on Philanthropy for the Year 2016 (2017). Chicago: Giving USA Foundation™.
 Foundation Center, http://foundationcenter.org/gainknowledge/research/pdf/fy2010_highlights.pdf, <http://data.foundationcenter.org/#foundations/all/nationwide/total/list/2012>

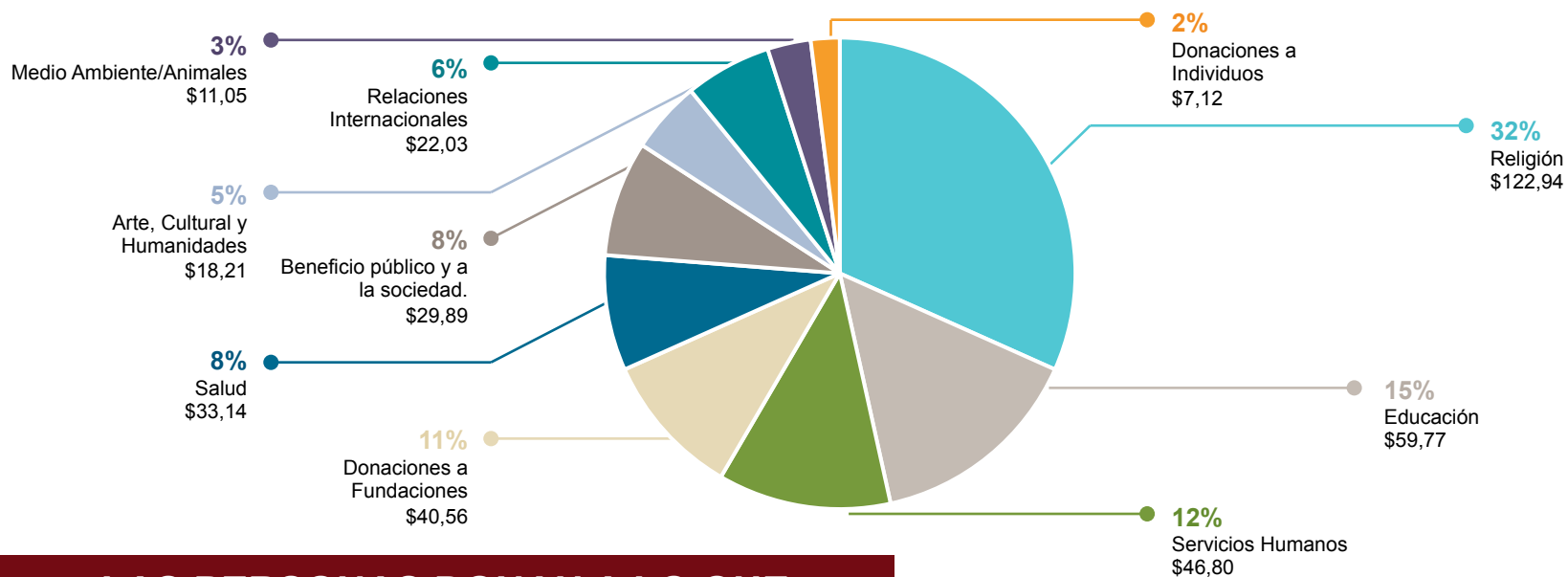


Los donantes en EE.UU. apoyan enfoques filantrópicos variados

TIPO DE ORGANIZACIÓN BENEFICIARIA

Contribuciones en el 2016 : \$390,05MMM

(en miles de millones de dólares – todas las cifras están redondeadas)



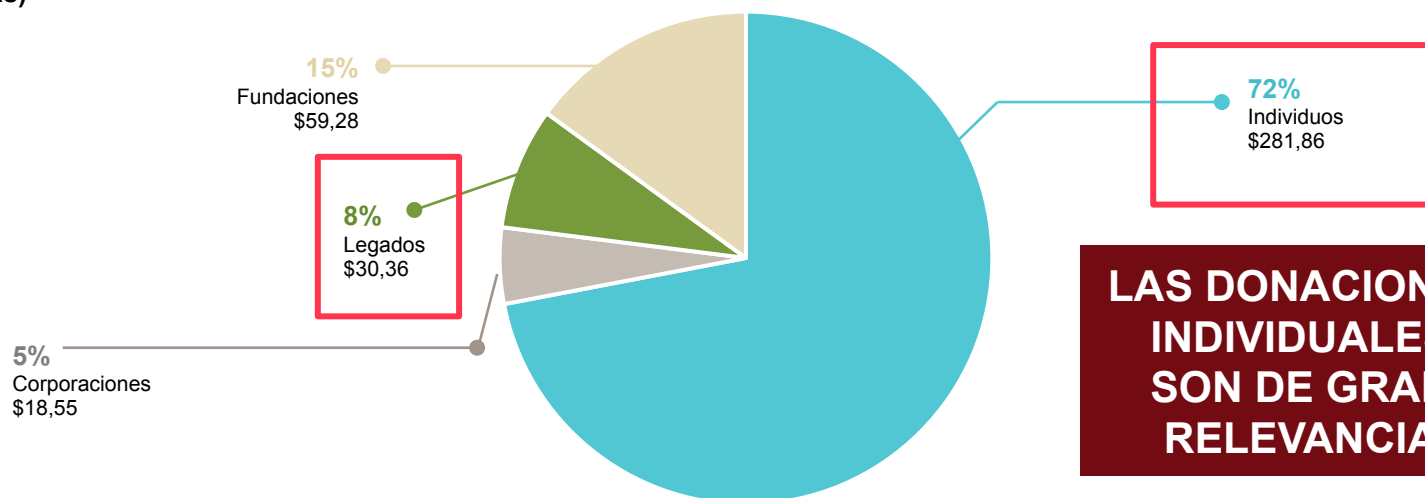
LAS PERSONAS DONAN A LO QUE CONOCEN: RELIGIÓN, UNIVERSIDADES, COMUNIDADES LOCALES

Sources: © 2017 Giving USA FoundationTM
Giving USA: The Annual Report on Philanthropy for the Year 2016 (2017). Chicago: Giving USA Foundation™.

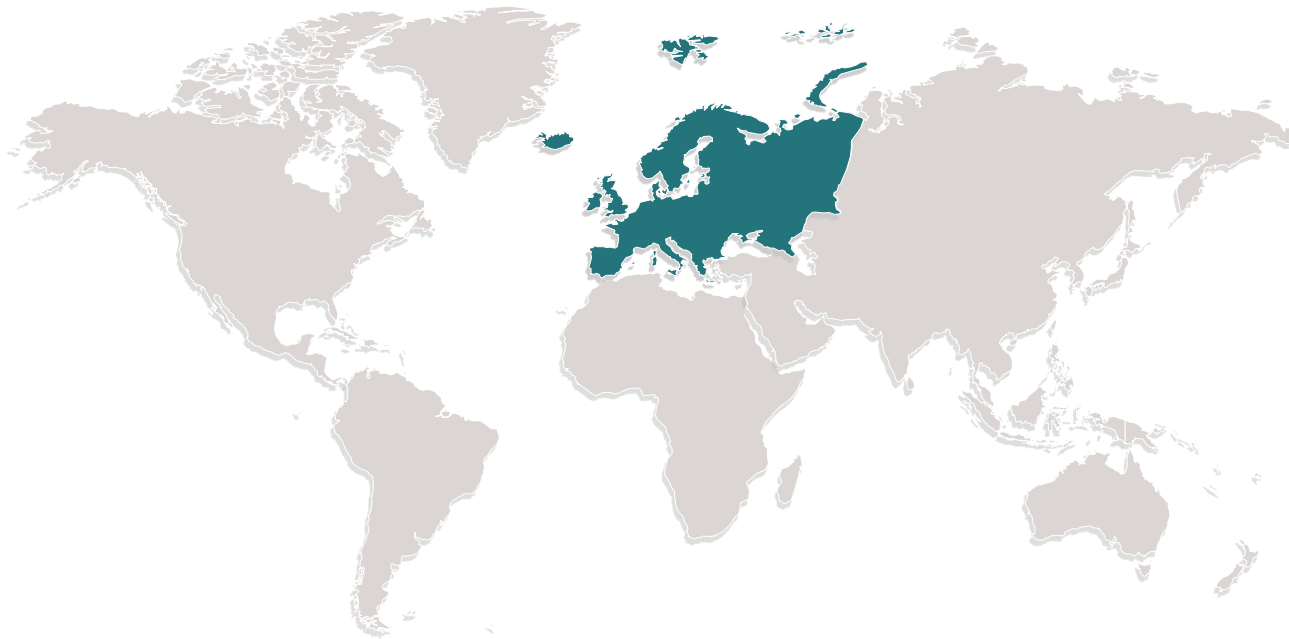
Las donaciones en EE.UU. están apoyadas por una gran variedad de contribuyentes

CLASES DE CONTRIBUYENTES

Contribuciones en el 2016: \$390,05MMM
(en miles de millones de dólares – todas las cifras están redondeadas)



Filantropía en Europa

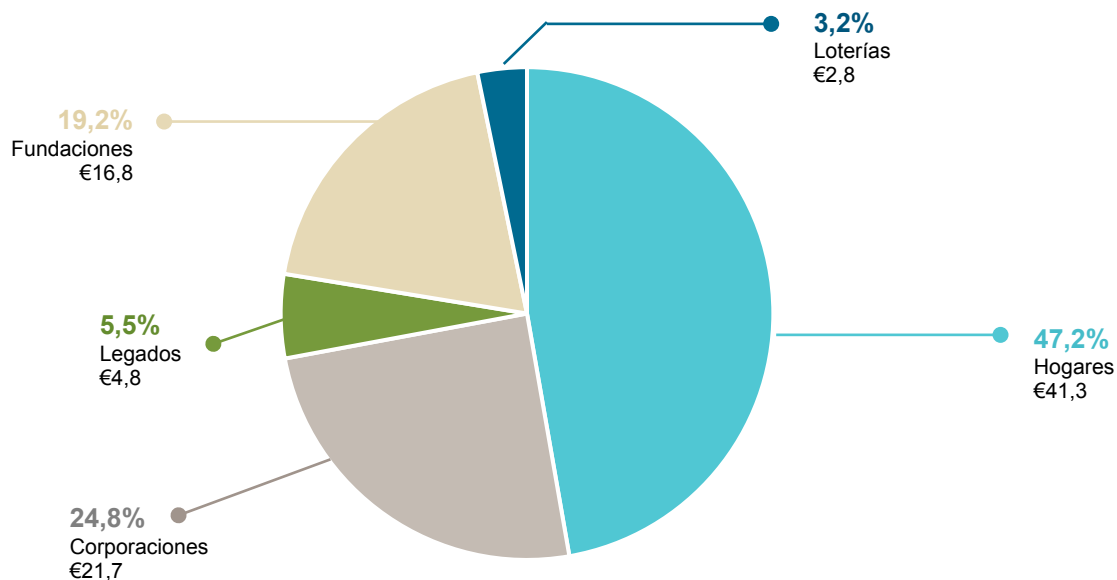


Filantropía en Europa

- Se estima que en Europa se donan aproximadamente **87,5 mil millones de Euros** anualmente¹
- A pesar de existir poca información se percibe en Europa un aumento en las actividades filantrópicas

CLASES DE CONTRIBUYENTES

Contribuciones en el 2013: €87,5MMM
(en miles de millones de euros – todas las cifras están redondeadas)



1. Giving in Europe. The European Research Network on Philanthropy (ERNOP)

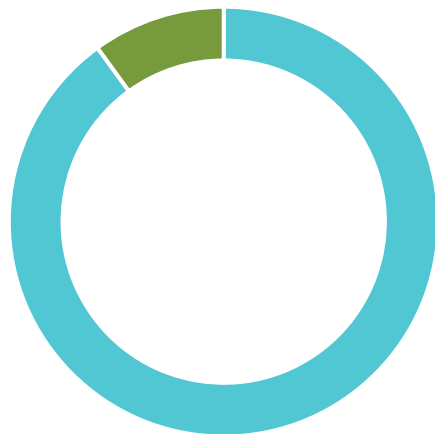
Filantropía en Europa

PRINCIPALES CAUSAS



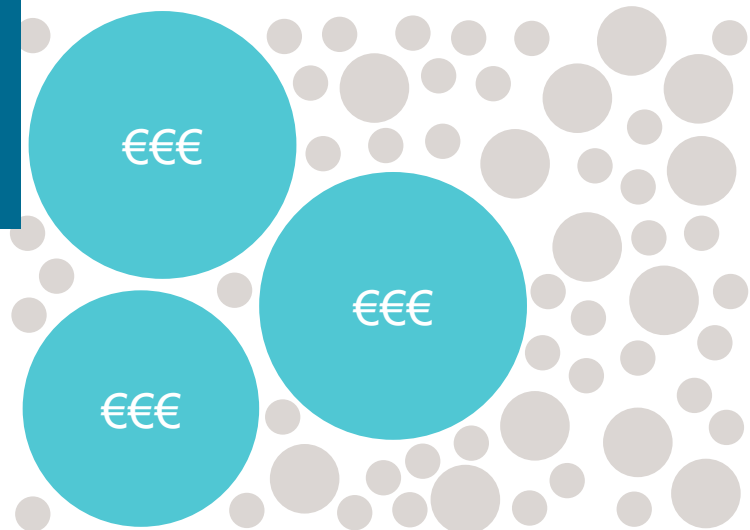
TENDENCIAS EN LAS FUNDACIONES EUROPEAS

Mayoría de las fundaciones son creadas por individuos o familias



~[VALUE] en Reino Unido, Alemania e Italia

Concentración de Recursos vs. Fragmentación del Sector



1. An overview of Philanthropy in Europe, Fondation de France & Centre d'Etude et de Recherche sur la Philanthropie, 2015

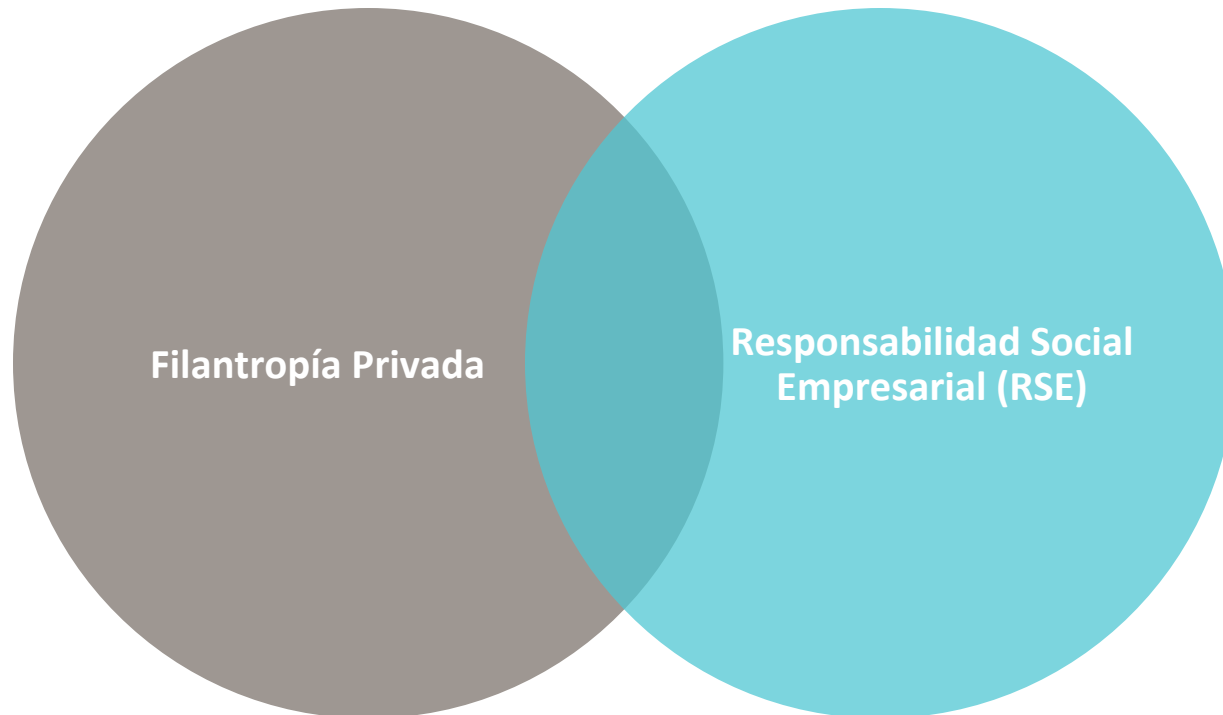
ENTRE INDIVIDUOS CON FUNDACIONES FAMILIARES VEMOS...

1. Estructuración de fundaciones como corporaciones sin fines de lucro
2. Creación de directorios integrados únicamente por familiares
3. Pocos empleados
4. Donaciones en vida
5. Limitación de la exposición pública de la familia

...Y LAS PROBLEMÁTICAS EN LAS QUE USUALMENTE TRABAJAMOS CON FAMILIAS



En América Latina vemos una fusión de enfoques y modelos



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